

Activités d'apprentissage n° 2
Learning activities n° 2

Piazzola sul Brenta (Italy), 6-10 mars 2017

EN JOUANT AVEC LES STÉRÉOTYPES
PLAYING WITH STEREOTYPES

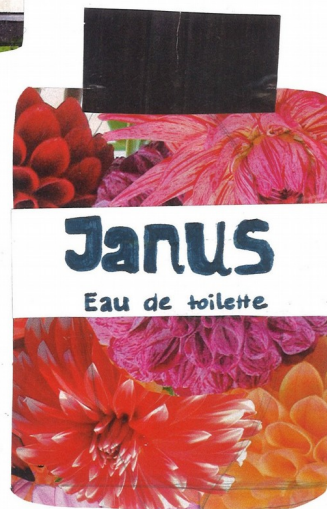
Création d'affiches publicitaires, pour un parfum imaginaire, « Janus »

*An advertising campaign for an imaginary perfume, « Janus »,
born during a creative workshop
gathering French, Italian and Polish pupils*

Janus

choose your way

SARA DANI
WIKTORIA KOWALCZYK
TOMMASO MARCOLIN
Lilium Marek



Riccardo B.
Yuko S.
Gaia B.
Thais G.

JANUS IS THE BEST
PERFUME OF THE WORLD!
ONLY NOW FOR 50€

BE STRONG
AS YOUR MAN!



STRONG MAN AND THE SMELL OF FLOWERS IS A GOOD CONNECTION



PERFECT PERFUME FOR MAN WORKING AT HOME



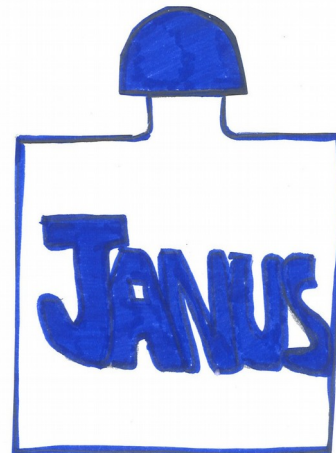
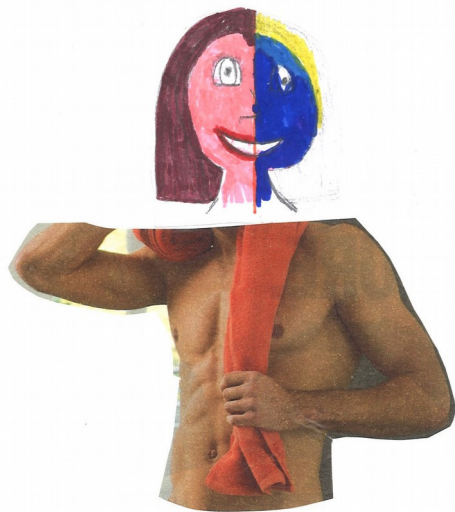
Filippo Olivo, Giovanni Biancamano, Solène Marion, 1900-1940

I'M A STRONG MAN
BUT I LIKE THE
FLOWER PARFUM



WOMEN THIS PERFUME
IS RIGHT FOR YOU!

YOU CAN BE LIKE A
MAN!



Stonion Mikayue
Suzie dehon
Aurora Tonolo
Enrico Battistella



JANUS

Simone Chilo
Claudia Beuseghin
Mikolaj Lubera
Gallus Fluge

Make your dreams come true

Chose your side and become a genius by
using ...



Alexander Chichei
Maddalena Mozzato
Zassim Bedoui
Lisa Goubling

Use our perfume JANUS
and move to a world
full of flowers



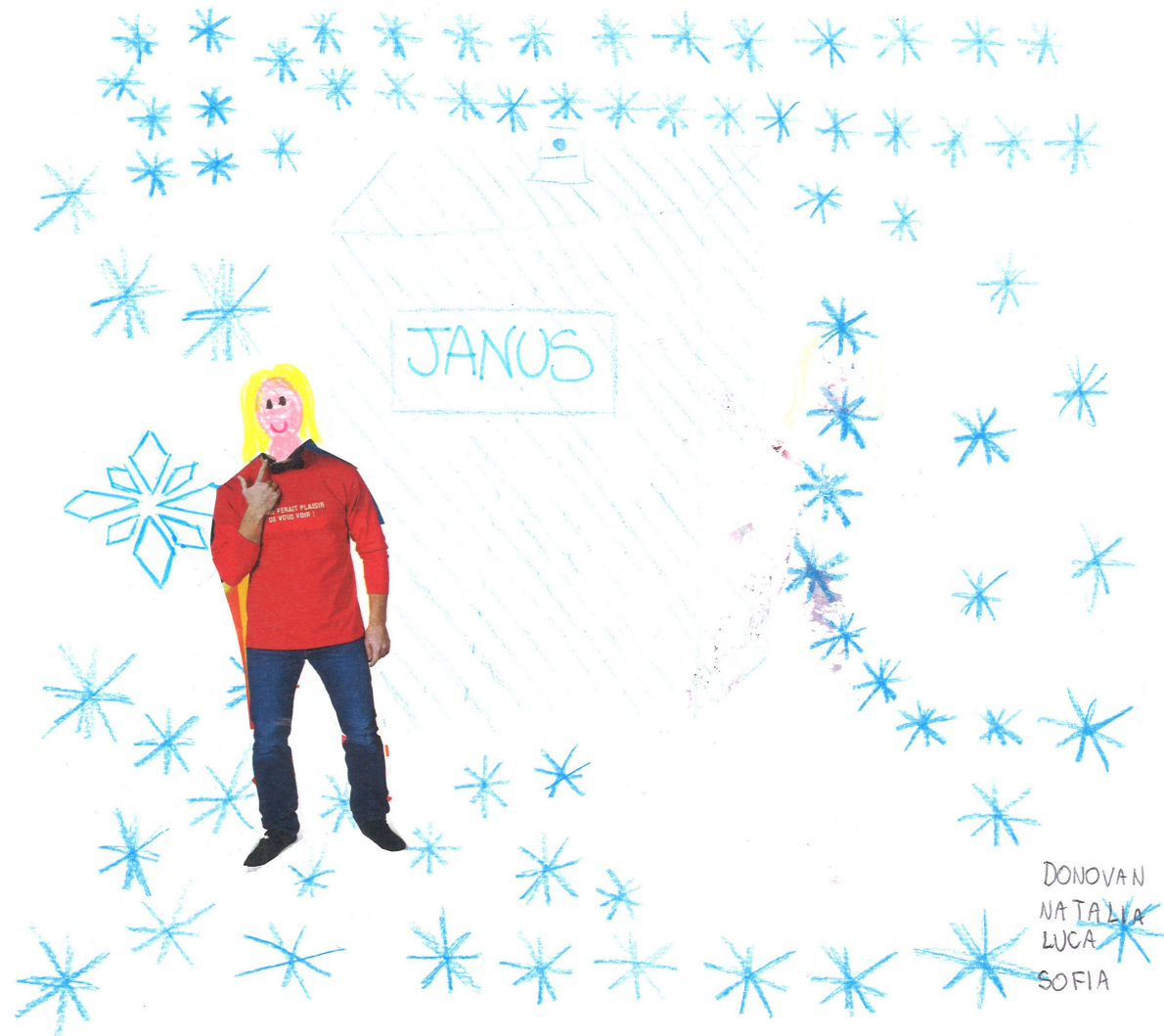
ATTENTION !
ONLY FOR MEN

Azeta Sivadunka
Diego Pasquali
Costa Varesan
Goncalves dehar



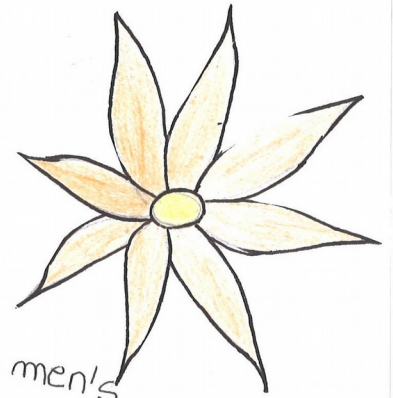
Janus perfume for women

that have two faces

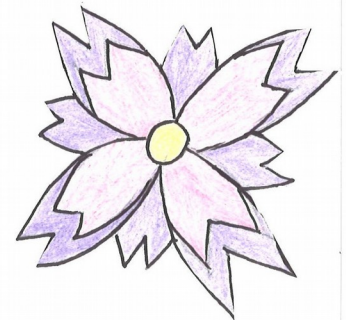
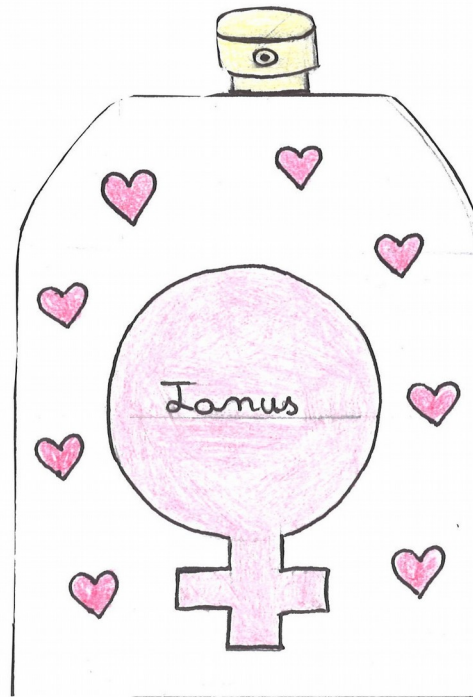


BE

DIFFERENT

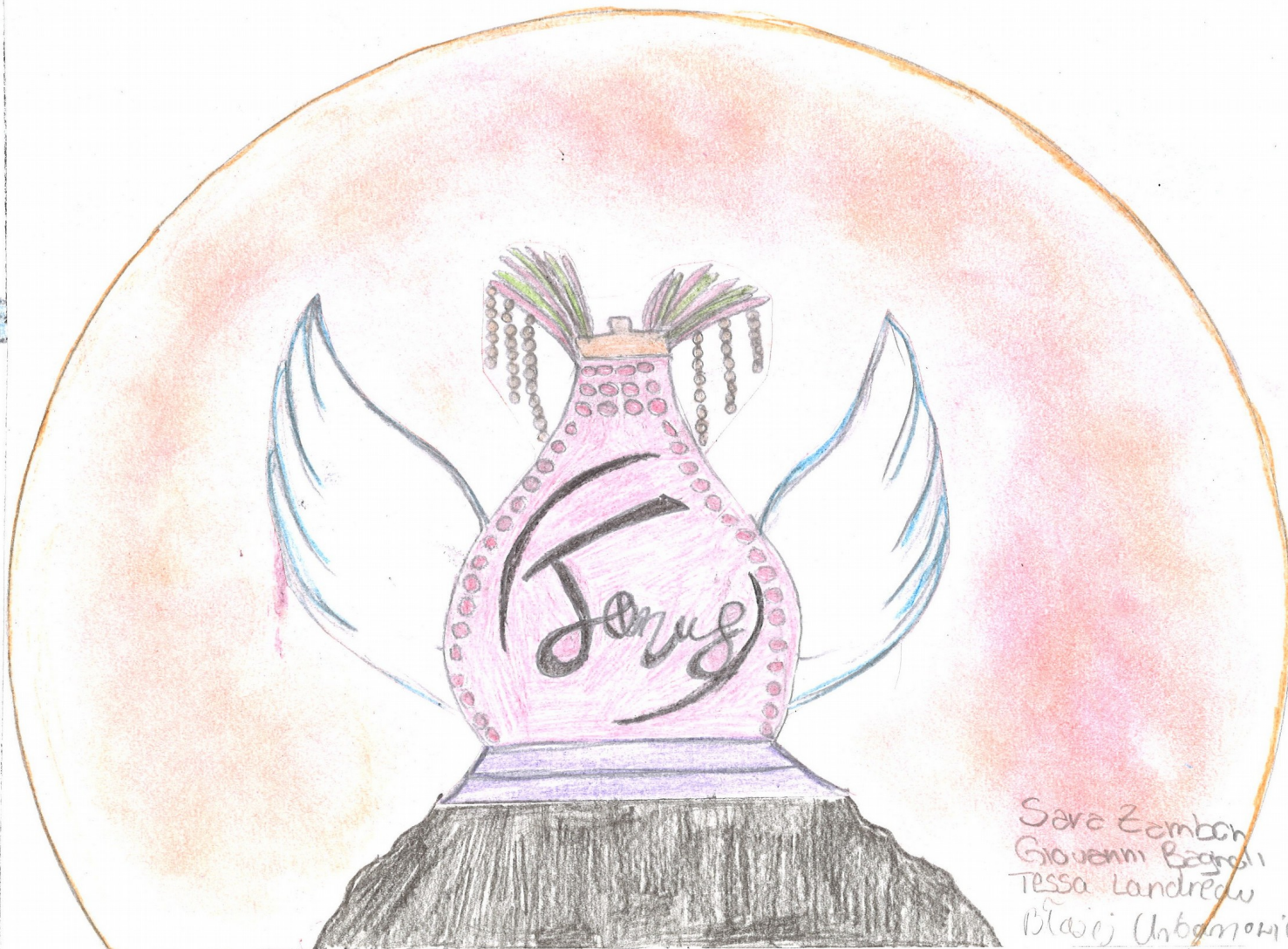


Janus - grows men's
sensitive side



Cindy, Francesco, Ola Jankowska, Giacomo Bordin

Only For Real Men



Sara Zambon
Giovanni Bagrotti
Tessa Landreau
Blaise Antonowicz